

ONE MARYLAND ONE SHOCK TRAUMA

2023

R ADAMS COWLEY SHOCK TRAUMA CELEBRATION

GRAPHICS REQUIREMENTS

Please provide the requested items as outlined below for your sponsorship level. All ads will be printed in our full-color event program. Logos will be used in a variety of ways for sponsor recognition, such as on printed collateral and digitally during the event.



All logos and ads are due by Friday, October 20, 2023.

Please submit final artwork and logos to Whitney Krapf at Whitney.Krapf@umm.edu or Elizabeth Shea at eshea@umm.edu.

SPONSORSHIP LEVELS

\$250,000 HERO

- Two full page ads: 5.5" (width) x 8.5" (height) or optional spread 11" (width) x 8.5" (height)
Artwork must be submitted as a high-resolution PDF or JPG and sized to the dimensions listed with a .125" bleed; please do NOT submit an ad as a Microsoft Word document.
- Company logo as a separate .EPS file

\$100,000 CHAMPION

- Full page ad: 5.5" (width) x 8.5" (height)
Artwork must be submitted as a high-resolution PDF or JPG and sized to the dimensions listed with a .125" bleed; please do NOT submit an ad as a Microsoft Word document.
- Company logo as a separate .EPS file

\$50,000 LEADER

- Full page ad: 5.5" (width) x 8.5" (height)
Artwork must be submitted as a high-resolution PDF or JPG and sized to the dimensions listed with a .125" bleed; please do NOT submit an ad as a Microsoft Word document.
- Company logo as a separate .EPS file

\$25,000 STAR

- Full page ad: 5.5" (width) x 8.5" (height)
Artwork must be submitted as a high-resolution PDF or JPG and sized to the dimensions listed with a .125" bleed; please do NOT submit an ad as a Microsoft Word document.
- Company logo as a separate .EPS file

\$15,000 GUARDIAN

- Half Page Ad: 5.5" (width) x 4.25" (height)
Artwork must be submitted as a high-resolution PDF or JPG and sized to the dimensions listed with a .125" bleed; please do NOT submit an ad as a Microsoft Word document.
- Company logo as a separate .EPS file

\$10,000 ALLY

- Company logo as a separate .EPS file

